



**ROYAL
STATISTICAL
SOCIETY**

**EDINBURGH LOCAL GROUP
MEETING**

Tuesday 8 January 2008 (6.00 – 7.00 pm)
Non-members welcome

Refreshments available from 5.30 pm

Engaging with the media – the work of the RSS'
External Relations Group

Sheila Bird (Chair, External Relations Group, Royal
Statistical Society)

Andrew Garratt (Press & Public Affairs Officer, Royal
Statistical Society)

Abstract. This talk presents an opportunity to hear about the RSS'
communications strategy, including the Scottish launch of the RSS'
“media toolkit”, and will outline best practice for interactions between
statisticians and the media.

Venue: International Centre for Mathematical Sciences, 14 India Street, Edinburgh
EH3 6EZ

Treasurer and secretary: Margaret MacDougall

E-mail: Margaret.MacDougall@ed.ac.uk

**(Edinburgh Local Group Website:
<http://www.bioss.sari.ac.uk/staff/adam/rsse/>)**